

CLEAN REGATTAS 2020

Join the race to restore ocean health!



Build
Community

Educate
Participants

Foster
Environmental
Stewardship

Take Action to
Protect What
You Love!

Clean Regattas is the world's **leading sustainability certification** for all on-the-water, near-the-water, and water-loving events. Since the program's inception in 2006, over **2,300 events** have shown their commitments to sustainability by hosting Clean Regattas. This program has reached over **660,000 sailors and attendees** in over **40 countries**. Clean Regattas is a **free, self-assessment tool** with powerful resources and support that awards certification levels from Participant to Platinum.

THE BEST PART ABOUT HOSTING A CLEAN REGATTA IS:

EDUCATING PARTICIPANTS

"[Hosting a Clean Regatta allowed us] the opportunity to educate board members, the race committee, and volunteers about sustainability, and [we saw] people's attitudes change in real time!"

CREATING LASTING CHANGE

"The activities have become part of the way we think and act on a regular basis, and each year we look for new and additional things we can do."

THE ADDED PROMOTIONAL VALUE

"It was well-received by our sponsors, who like being associated with a sustainable event."

HAVING A SENSE OF ACCOMPLISHMENT

"We had a successful regatta and were able to eliminate so many unnecessary things... and we didn't miss them at all. It was very satisfying to have one tiny bag of trash at the end and not see any litter during the event."

INVOLVING THE LOCAL COMMUNITY

"We partnered with community organizations and businesses that would not normally be involved with the regatta or sailing in general."

FOSTERING ENVIRONMENTAL STEWARDSHIP

"[A Clean Regatta] empowers and encourages all who participate to advocate for a cleaner ocean. Both junior and senior participants have a common cause."

THE REVIEWS ARE IN!

93%

of organizers would rate their experience with the Clean Regattas Program as at least **4 out of 5 stars**.



4.6 Star Average Rating

20 BEST PRACTICES TO MAKE YOUR EVENT MORE SUSTAINABLE

RESPONSIBLE

WASTE MANAGEMENT

- Assemble and Identify Your Green Team
- Ensure Proper Waste Bin Placement and Signage
- Divert Food Waste from the Landfill
- Use Paperless Event Management

GREEN BOATING

- Encourage Water Only Washdowns
- Use Non-Toxic Sunscreens or Cleaning Products
- Do Not Offer Bow Stickers to Competitors

COMMUNITY

INVOLVEMENT

- Publicize Your Sustainability Efforts
- Involve Local Organizations
- Post Responsible, Educational and Reusable Signage
- Serve Local Food or Source Seafood Sustainably

ENVIRONMENTAL

STEWARDSHIP

- Host a Beach or Marina Clean-up
- Promote Alternative Transportation
- Increase Awareness of Wildlife and Habitat Protection
- Offer Vegetarian or Vegan Alternatives

ELIMINATION OF

SINGLE-USE ITEMS

- Eliminate Single-Use Water Bottles and Provide Water Refill Stations
- Eliminate Plastic Straws
- Serve Food with Plastic-Free Dinnerware
- Use or Provide Reusable Bags
- Award Gear or Use a Perpetual or Upcycled Trophy



To learn more, visit
sailorsforthesea.org