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**Sailors for the Sea and Courageous Sailing Center Join Forces  
to Make 5<sup>th</sup> Annual Richard B. Ross College Bowl Regatta Eco Friendly**

***Prior 'Clean Regatta' Certification Sparks Clubs' Interest in Extending Guidelines to  
October Regatta***

**Boston, Mass. – September 25, 2008** – [Sailors for the Sea](#), the only ocean conservation group focused on the sailing and boating community, is working with [Courageous Sailing Center](#) to support the club's commitment to making the 5<sup>th</sup> Annual Richard B. Ross College Bowl Regatta a 'clean regatta.'

The Regatta celebrates the life and vision of Boston's Richard B. Ross, a Dorchester native who believed in the transformative power of education. Before Richard tragically lost his life in the attacks of September 11th, 2001, he was a passionate sailor who took great pleasure in passing on his love of sailing to others. One of the ways his family continues to honor him is by providing generous support to COURAGEOUS in his name. The College Bowl is a great way to show support for the sailing education COURAGEOUS provides to Boston's kids, while enjoying the fun and excitement of a competitive regatta. All funds raised by the College Bowl go directly to benefit COURAGEOUS's FREE youth programs.

In its third year, the Clean Regatta program is an effort by Sailors for the Sea, in conjunction with yacht clubs and marinas, to reduce the human impact on oceans and coastal waters. With oceans in an apparent constant decline, states and nations continue to pass regulations and laws that limit what can be done to and in the water. As a voluntary program, Clean Regattas help participating yacht clubs and marinas stay ahead of the regulatory curve and prepare to face future laws.

**WHAT:** 5th Annual Richard B. Ross College Bowl Regatta -- 22 Rhodes 19s racing on Boston Harbor

**WHEN:** Saturday, October 4, 2008, racing, 12-3 p.m. Prize giving and after party to follow, with free food and drink generously donated by Gourmet Caterers.

**WHERE:** Courageous Sailing Center, One First Avenue, Charlestown Navy Yard, Boston, MA 0129.

**WHO:** Everyone! Alumni, students, friends. Come and represent the college of your choice! In the College Bowl, everyone is welcome! All participants race as alumni, students or friends of a school (or schools) of their choice. The names of the participants on the winning boat will have their names inscribed onto the Richard B. Ross Memorial Trophy, which hangs in the Courageous Sailing Center Boathouse for perpetuity.

Space is limited, so sign up now by contacting Miguel at 617-242-3821 or [miguel@courageoussailing.org](mailto:miguel@courageoussailing.org).

Entry fee: Suggested donation of \$100. For registration and Notice of Race information, visit: <http://www.courageoussailing.org/>

**More About Clean Regattas:**

**Benefits of Certification:** Clubs and marinas can make an immediate difference to local waters as a certified clean regatta generates less material waste, reduces the amount of debris in the water and on shore, and the amount of non-point source pollution washed into the sea, and helps protect the important ecosystems and habitats for marine mammals, fish and birds. Direct economic benefits to clubs and regattas include:

- Saving money by reducing reliance on plastic bottles, fossil fuels, and disposable products
- Anticipating regulations to reduce excess spending due to abrupt and costly changes due to new laws and related cleanup efforts
- Positive awareness of the Clean Regatta effort that can bring more and new regatta sponsors, and interest of donors, investors, and foundations for non-profit clubs

**Clean Regatta Certification Standards:** Clean Regattas is a third-party certification program that helps regattas, yacht clubs and sailing programs voluntarily achieve higher environmental standards. Participants have the option of choosing a Bronze, Silver or Gold level of engagement, and work to fulfill each of the requirements necessary to be certified at that level. For a complete list of the certification criteria visit <http://www.sailorsforthesea.org/clean/index.html>

A Clean Regatta designated by the Sailors for the Sea organization means all competitors agree to abide by Clean Regatta Certification Level requirements. Boats observed discharging trash into the water will either be disqualified from all races the day the infraction was observed or otherwise penalized. Sailors for the Sea provides support and materials, and the final certification that a club or event is a Clean Regatta.

### **About Sailors for the Sea**

Founded in 2004 and based in Boston, Mass., Sailors for the Sea is an action-oriented, nonprofit organization dedicated to providing education, programs and resources to motivate and empower sailors and other boaters to preserve, protect, and enjoy the harbors, bays and oceans upon which they sail. For more information on or to participate in any of the Sailors for the Sea programs, or to become a member and support the organization, visit [www.sailorsforthesea.org](http://www.sailorsforthesea.org).